

### **Image/Video/Audio Parental/Guardian Consent Form**

We gather content like this to help people understand what the Road Safety Team delivers and to promote the work we do, with all the benefits it brings.

I understand and agree:

- to me / my child(ren)s image, video and audio to be captured by the East Riding of Yorkshire Council (ERYC)
- to these photos, videos and audio recordings being used by ERYC for publicity reasons including, but not limited to: The ERYC websites; ERYC newsletters; ERYC social media channels (Facebook, Twitter, and Instagram); ERYC advertising and/or promotional material; Local newspapers; Local radio; Local / National TV
- that websites and social media can be viewed throughout the world, and not just in the United Kingdom where UK law applies. ERYC have no control regarding this.
- that all copyright in any photos, videos and audio created shall belong to ERYC, and I assign all intellectual property rights (ownership) on my / my child(ren)s image/voice as it appears in any photos, videos and audio recordings to ERYC
- that no payment is or will be due in the future in return for use of my / my child(re)s image, video or voice.
- that ERYC will keep the images, video and audio recordings for the purpose as detailed in this consent form
- that I can withdraw the consent for these images, videos or audio recordings and for them to be removed from ERYC digital asset tools at any time by contacting the respective teams on the details below, at any time and that I can ask that my child(ren)s image, video or audio recording not be used any further. I also acknowledge where me / my child(ren) is included with many other people in the photo or video, the editing of the image, video or audio recording may not be achievable even if I withdraw my consent.
- that ERYC are not able to control and take any responsibility for onward sharing of images, videos or audio recordings such as via Social Media, by members of the public.
- that it may be possible to identify, or infer, special characteristics about me / my child(ren) such as sexual orientation or disability from the images, videos or audio recordings

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